PHOTOCAT

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Photocat and Stonetreatment starts co-operation offering a new line of unique air purifying NOx degrading stone treatment products

Stonetreatment and Photocat has decided to launch a premium product in the DIY retail market in Scandinavia. The product is based on the experience both companies have in offering environmentally sustainable products for concrete materials. Stonetreatment already distributes to more than 40 retailers in the Scandinavian market.

The agreement the parties have entered will remove approx. 5 tons of NOx and make 5.000 families NOx neutral. The order value is DKK 5.3 million over three years.

CEO Jon W. Jensen comments

"Stonetreatment has always been about making surfaces more durable and beautiful, but I really welcome the chance to also take a social responsibility and add NOx degradation to the equation. I live in a city and want to do what I can to improve the air quality and therefore I am proud to present the new product to the trade"

CEO Michael Humle comments

- "2015 was the first year to see the product range of Photocat Garden on the professional market in Denmark and we are pleased to bring this series of products out to a wider audience. We are confident that as increasingly more households become NOx pollution neutral in the future, that in turn will help to reduce the NOx pollution in our cities.
- Every time 100 Sqm of terrace is treated it will approximately remove pollution generated from one car over a year."

Photocat manufactures patented coating materials for both outdoor and indoor applications with the effect to degrade NOx and VOC's when exposed to light. Both NOx and VOC's are severely damaging to human health. Photocat's patented technology is a very efficient and an economically viable alternative to many of the traditional technologies targeting NOx (e.g. bus catalysts, flue gas cleaning etc.). Photocat's shares are listed on Nasdaq Stockholm, First North with the ticker symbol PCAT. The company's Certified Advisor is Redeye AB.

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