

PHOTOCAT

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Stonetreatment secures distribution through Bauhaus

A new product from Stonetreatment and Photocat aimed at Do-It-Yourself customers has now been released under the name “Aktiv flise og Beton Imprægnering”. Bauhaus, with a dozen locations throughout Denmark, will be one of the first retail stores to sell this new product.

“We are very pleased that a company with such a strong presence begin to market the product to Danish customers. It is an important step for the private homes of Danes to become NOx neutral. We believe that Stonetreatment’s strategy to sell through Bauhaus is a big step the in the right direction,” says Michael Humle, CEO of Photocat

“Stonetreatment has always made an effort making stone care greener and more sustainable. To me it is important that enterprises like Bauhaus also becomes part of delivering more sustainable solutions to the end customers. I am therefore very pleased that Bauhaus in Denmark has taken Stonetreatments new product into the product assortment,” says Jon W. Jensen, CEO of Stonetreatment.

Photocat manufactures patented coating materials for both outdoor and indoor applications with the effect of degrading NOx and VOC’s when exposed to light. Both NOx and VOC’s are severely damaging human health. Photocat’s patented technology is a very efficient and an economically viable alternative to many traditional technologies targeting NOx (e.g. bus catalysts, flue gas cleaning etc.). Photocat’s shares are listed on Nasdaq Stockholm, First North with the ticker symbol PCAT. The company’s Certified Advisor is Redeye AB.

For More Information, Please Contact:

Michael Humle, CEO at Photocat
Tel: +45 22 10 25 23
e-mail: michael@photocat.net

Jon W. Jensen, CEO at Stonetreatment
Tel +45 2087 4867
e-mail: jwj@stonetreatment.dk