

PHOTOCAT

4 October 2016

Photocat Enters Distribution Agreement with PICA for the Swedish Market

Photocat A/S and PICA A/B have entered into a distribution agreement for the Photocat Garden product to the professional Swedish market. The agreement will generate between MSEK 1 and MSEK 3 through 2017 and 2018.

“Earlier this year PICA AB tested Photocat Garden together with some of its clients. We are pleased that their experience led to a firm commitment regarding distribution of Photocat Garden to the Swedish professional market. With PICA AB as a distributor in Sweden the Photocat Garden is made available in Denmark, Sweden and Norway for the 2017 season and that is truly a milestone for us at Photocat.” says *Jonathan Humle*

About Photocat:

Photocat manufactures patented coating materials for both outdoor and indoor applications with the effect to degrade NOx and VOC's when exposed to light. Both NOx and VOC's are severely damaging to human health. Photocat's patented technology is a very efficient and an economically viable alternative to many of the traditional technologies targeting NOx (e.g. bus catalysts, flue gas cleaning etc.). Photocat's shares are listed on Nasdaq Stockholm, First North with the ticker symbol PCAT. The company's Certified Advisor is Redeye AB

For More Information, Please Contact:

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